Population Turn the Curve™ Report

Priority Indicator (Select one or your 3-5): What is the story behind the baseline/ "curve"? What's helping? What's hurting? **Create a Baseline ("Curve"): Partners:** Who has a role to play in doing better? History Now **Forecast**

Ideas – What works to do better? (No-Cost/Low-Cost)	Specificity	Leverage	Values	Reach

Rate the ideas for each of the following:

Low (L), Medium (M), High (H)

Specificity: Is the idea specific enough to be implemented? Can it actually be done?

Leverage: How much difference will the proposed action make on the performance measure and turning the curve?

Values: Is it consistent with our personal and community values?

Reach: Is it feasible and affordable? Can it actually be done and when?